



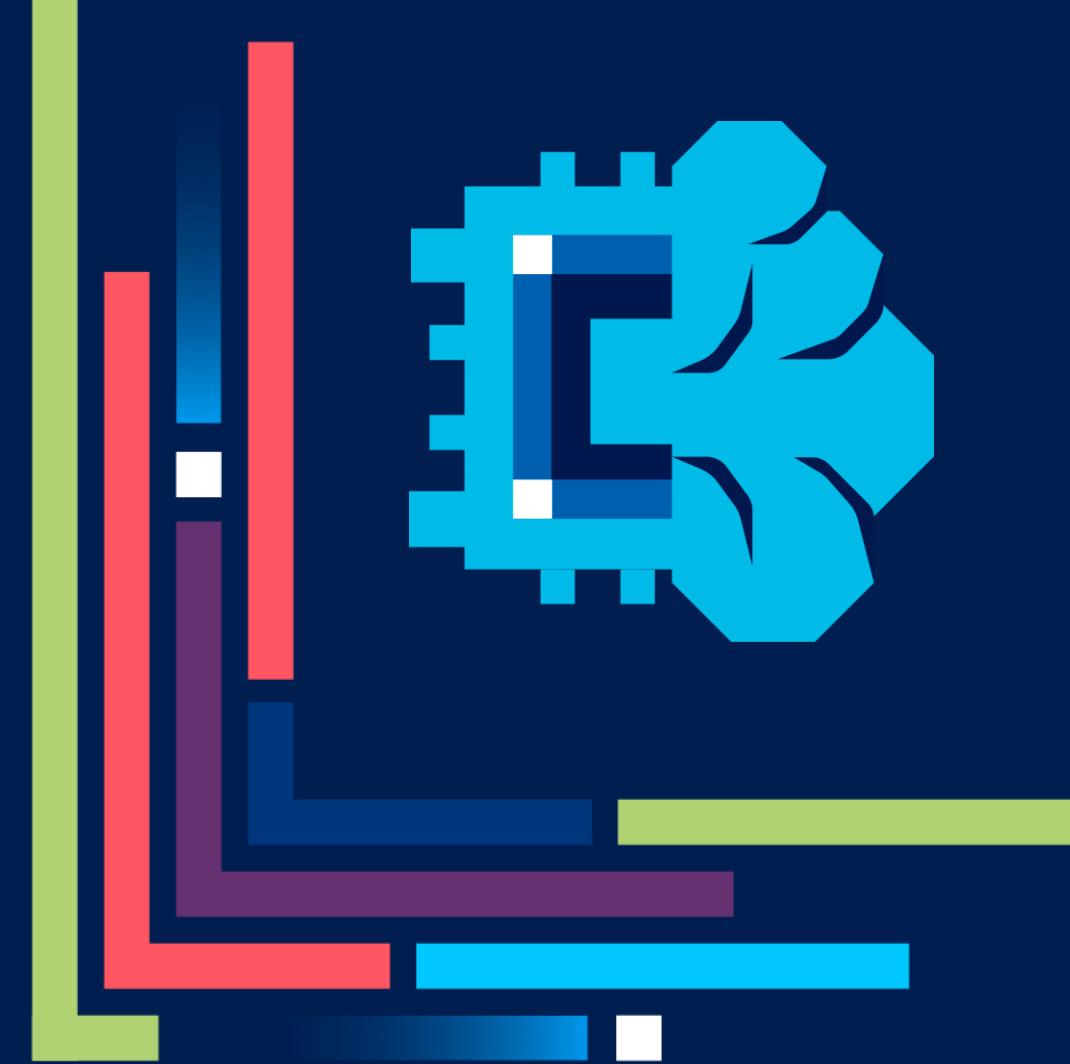
Bringing AI Everywhere

Supercharge Inferencing of Gen AI & LLM on AI PC with OpenVINO™

Zhuo Wu

AI Software Evangelist

March 27th, 2024



Compelling Visual GenAI Use Cases

Gaming Experiences

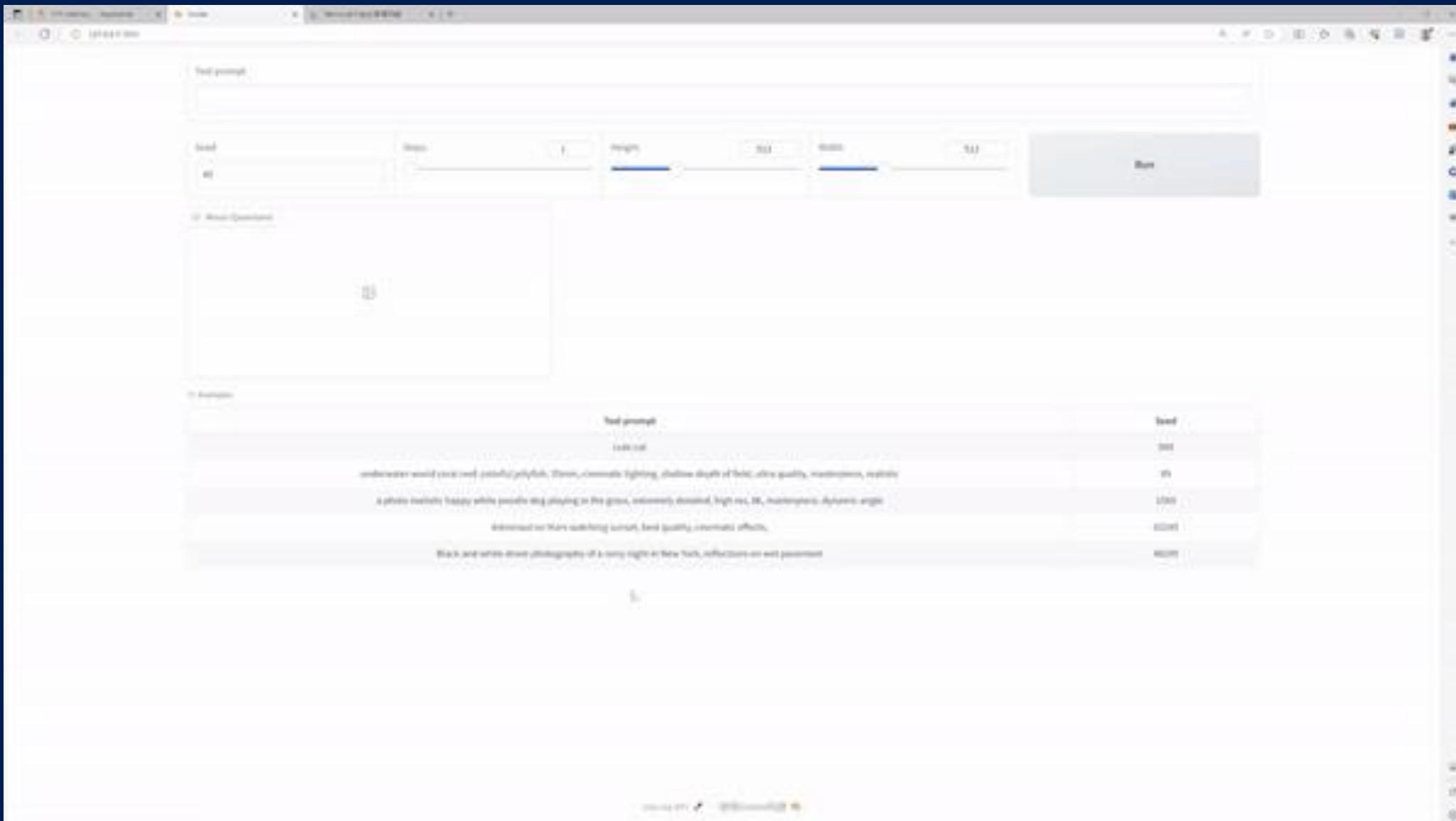
Room Design

Novel Illustration

Fashion and E-Commerce

Web Design





A close-up portrait of a young man with short dark hair and glasses, looking directly at the camera with a slight smile. He is wearing a light blue t-shirt. The background is blurred with warm, colorful lights.

OpenVINO™

Large Language Model (LLM)

OpenVINO stable-zephyr-3b Chatbot

Chatbot

Hello there! How are you doing?

Submit Stop Clear

Advanced Options:

Click on any example and press the 'Submit' button.

Hello there! How are you doing? What is OpenVINO? Who are you? Can you explain to me briefly what is Python programming language? Explain the plot of Cinderella in a sentence.

What are some common mistakes to avoid when writing code? Write a 100-word blog post on "Benefits of Artificial Intelligence and OpenVINO".

The screenshot shows a web-based chatbot interface titled "OpenVINO stable-zephyr-3b Chatbot". At the top, there's a small "Chatbot" button. Below it is a large white area for the conversation. A text input field contains the message "Hello there! How are you doing?". To the right of the input field are three buttons: "Submit" (with a circular arrow icon), "Stop", and "Clear". Below the input field is a dropdown menu labeled "Advanced Options". Inside the dropdown, a blue link says "Click on any example and press the 'Submit' button.". Below the link are several examples: "Hello there! How are you doing?", "What is OpenVINO?", "Who are you?", "Can you explain to me briefly what is Python programming language?", "Explain the plot of Cinderella in a sentence.", "What are some common mistakes to avoid when writing code?", and "Write a 100-word blog post on "Benefits of Artificial Intelligence and OpenVINO)".

A close-up photograph of a young man with dark hair and glasses, wearing a pink t-shirt. He is looking down at a smartphone he is holding in his hands. The background is blurred, showing what appears to be an interior room with warm lighting.

OpenVINO™

GenAI & LLM Pain Points

Pain Points



Large
model size

Pain Points



Large
model size



Large memory
footprint

Pain Points



Large
model size



Large memory
footprint



Slow inference
speed

Pain Points



Large
model size



Large memory
footprint



Slow inference
speed



Difficulty training
+ optimizing

Pain Points



Large
model size



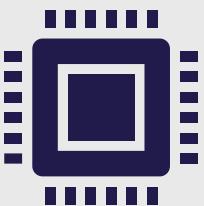
Large memory
footprint



Slow inference
speed



Difficulty training
+ optimizing



No flexibility to
run workloads
on different HW

A close-up photograph of a young woman with dark hair and glasses, looking intently at a computer screen. The screen is dark, but some blurred, colorful code or data visualizations are visible. The background is out of focus, showing more of the same blurred digital content.

OpenVINO™

**Deploy and
Optimize Visual
GenAI with
OpenVINO**

 PyTorch

 TensorFlow

 Keras

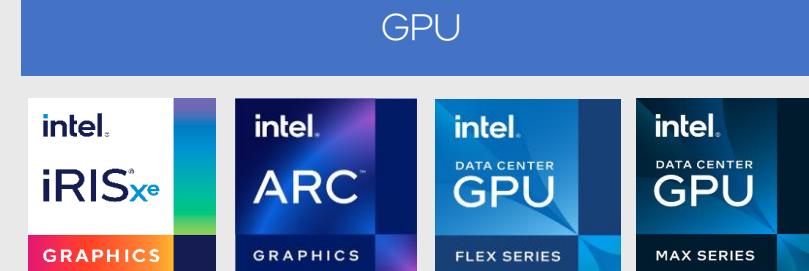
 TensorFlow Lite

 ONNX

 PaddlePaddle

OpenVINO™

Optimized Performance



 Windows

Linux

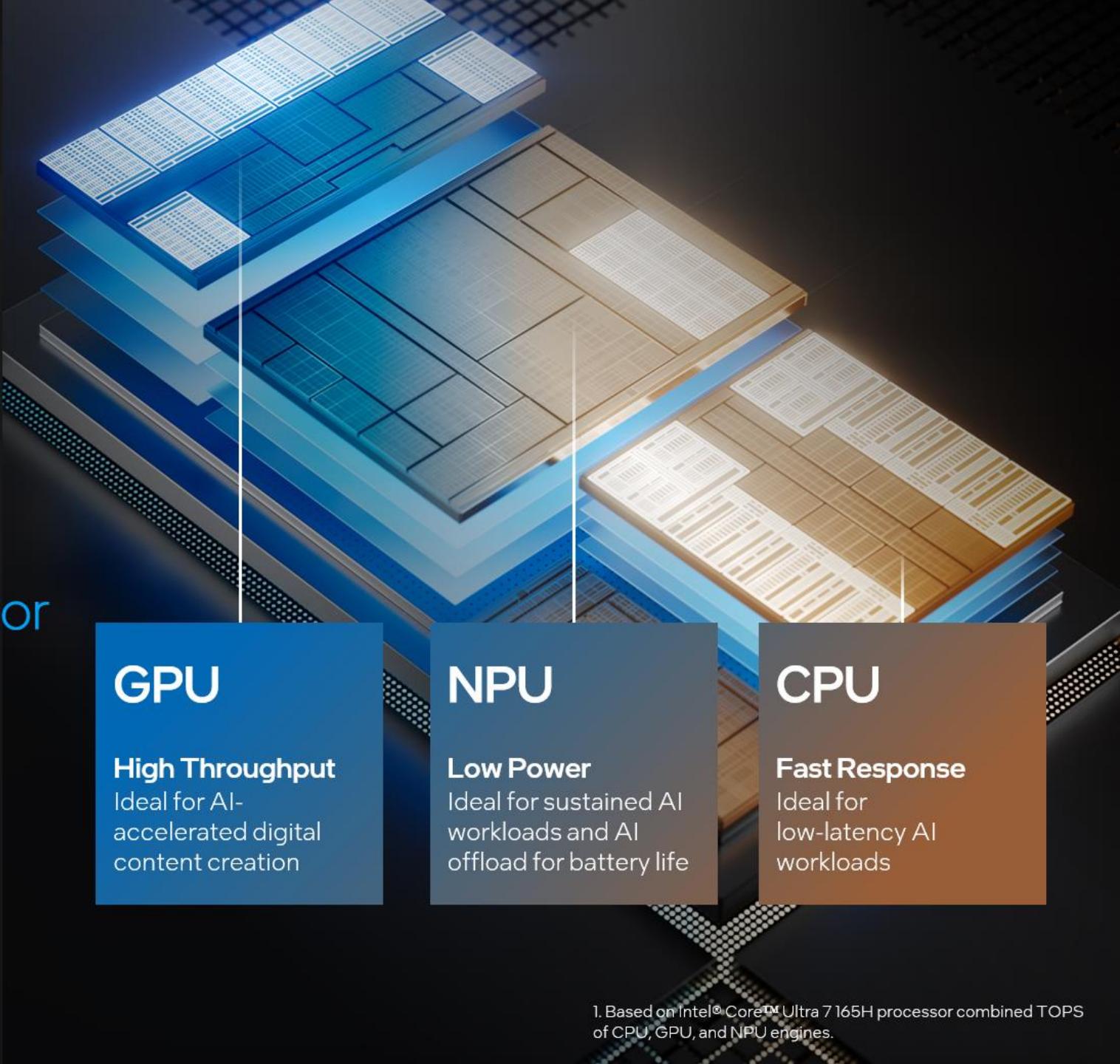
macOS

Three AI Engines

with Intel® Core™ Ultra Processor

Heterogenous execution of AI workloads embraces the best practices in AI software design

Deliver up to **34 TeraOPS¹**



1. Based on Intel® Core™ Ultra 7 165H processor combined TOPS of CPU, GPU, and NPU engines.

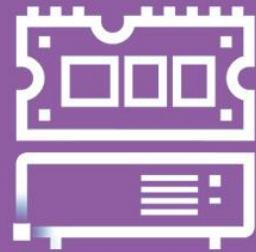
Accelerate Generative AI with OpenVINO™



Strategy Optimizing



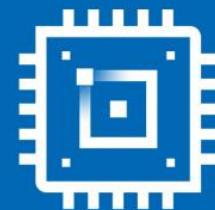
Reduce Model Size



Reduce Memory Footprint



Faster Inference Speed



Flexibility to Run Workloads on CPUs and Intel GPUs

FP16 conversion on the fly for GPU devices

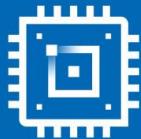
Python

```
from openvino.tools.mo import convert_model
from openvino.runtime import serialize

ov_model = convert_model ("model.onnx")
serialize(model=ov_model, xml_path="model.xml")
```



Faster
Inference
Speed



Flexibility to Run
Workloads on CPUs
and Intel GPUs

Python

```
from openvino.runtime import Core

core = Core()
text_enc = core.compile_model(TEXT_ENCODER_OV_PATH, 'GPU')
unet_model = core.compile_model(UNET_OV_PATH, 'GPU')
vae_decoder = core.compile_model(VAE_DECODER_OV_PATH, 'GPU')
```



Diffusers

How to use diffusers to build AI-inference solution

```
import torch
from diffusers import DiffusionPipeline

pipe = DiffusionPipeline.from_pretrained(
    "runwayml/stable-diffusion-v1-5",
    torch_dtype=torch.float16,
    use_safetensors=True
)

pipe = pipe.to("cuda")

prompt = "a photo of an astronaut riding a horse on mars"
pipe.enable_attention_slicing()
image = pipe(prompt).images[0]
```

Library provides pipelines to support many use-cases

<u>Kandinsky 3</u>	text2image, image2image
<u>Latent Consistency Models</u>	text2image
<u>Latent Diffusion</u>	text2image, super-resolution
<u>LDM3D</u>	text2image, text-to-3D, text-to-pano, upscaling
<u>MultiDiffusion</u>	text2image
<u>MusicLDM</u>	text2audio
<u>Paint by Example</u>	inpainting
<u>ParaDiGMS</u>	text2image
<u>Pix2Pix Zeo</u>	image editing



Optimum Intel



+ intel®

Python

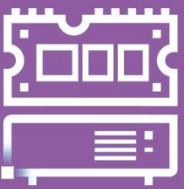
```
- from diffusers import StableDiffusionPipeline
+ from optimum.intel.openvino import OVStableDiffusionPipeline
```

```
model_id = "stabilityai/stable-diffusion-2-1-base"
- pipe = StableDiffusionPipeline.from_pretrained(model_id)
+ pipe = OVStableDiffusionPipeline.from_pretrained(model_id)
```

```
pipe.save_pretrained("./stabilityai_cpu")
```

```
prompt = "red car in snowy forest"
```

```
output_cpu = pipe(prompt, num_inference_steps=17).images[0]
output_cpu.save("image_cpu.png")
```



Reduce
Memory
Footprint

Optimization of AI-Models

FP32 Native Model

8.0K	stabilityai_cpu/feature_extractor
1.3G	stabilityai_cpu/text_encoder
8.0K	stabilityai_cpu/scheduler
1.6M	stabilityai_cpu/tokenizer
3.3G	stabilityai_cpu/unet
320	stabilityai_cpu/vae
M	stabilityai_cpu/
4.9G	

FP32 OpenVINO™ Model

8.0K	openvino_ir/feature_extractor
1.3G	openvino_ir/text_encoder
131M	openvino_ir/vae_encoder
8.0K	openvino_ir/scheduler
1.6M	openvino_ir/tokenizer
3.3G	openvino_ir/unet
3.3G	openvino_ir/vae_decoder
4.9G	openvino_ir/

FP16 OpenVINO™ Model

8.0K	modelSD21_dGPU_OV/feature_extractor
652M	modelSD21_dGPU_OV/text_encoder
8.0K	modelSD21_dGPU_OV/scheduler
1.6M	modelSD21_dGPU_OV/tokenizer
1.7G	modelSD21_dGPU_OV/unet
96M	modelSD21_dGPU_OV/vae_decoder
2.4G	modelSD21_dGPU_OV/



Reduce
Memory
Footprint



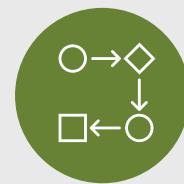
Faster
Inference
Speed

Quantization with Optimum Intel and NNCF



Weight Compression

Aims to reduce the memory footprint of a model.



Post-Training Quantization

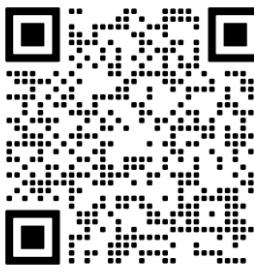
Transforms the model into a more hardware-friendly representation without retraining or fine-tuning.



Training Aware Quantization

Improves model performance by applying optimizations (such as quantization) during the training.

Image generated after INT8 quantization



GenAI Model Workflow with OpenVINO

Optimum-Intel
(base on Transformers and Diffusers)



PyTorch Frontend

- `openvino.model_convert`
- `torch.compile`

NNCF

- Weight Compression
- PTQ
- QAT

Runtime(Backend)

- C
- C++
- Python
-

• Text-generation

- Text-to-image
- ...

263-latent-c... (3) - JupyterLab x 24-nex-openvino-2023-3-lts-la x openvino notebooks github_ x openvino_notebooks: A coll x GitHub - openvinotoolkit/open x

localhost:8888/lab/tree/263-latent-consistency-models-image-generation/263-latent-consistency-models-optimum-demo.ipynb

File Edit View Run Kernel Tabs Settings Help

254-llm-chatbot.ipynb x 263-latent-consistency-mc x 287-yolov9-optimization.ipynb + Python 3 (ipykernel)

Filter files by name

/ 263-latent-consistency-models-image-generation /

Name

- model
- openvino_ir
- 263-latent-consistency-model...
- 263-latent-consistency-model...
- 263-latent-consistency-model...
- 263-lcm-lora-controlnet.ipynb
- image_opt.png
- image_standard_pipeline.png
- README.md

Compiling the unet to GPU ...
Compiling the vae_encoder to GPU ...
Compiling the text_encoder to GPU ...

[*]: prompt = "A cute squirrel in the forest, portrait, 8k"

image_ov = ov_pipeline(prompt=prompt, num_inference_steps=4, guidance_scale=8.0).images[0]
image_ov.save("image_opt.png")
image_ov

0% 0/4 [00:00<?, ?it/s]

[]:

Mode: Edit ✓ Ln 1, Col 1 263-latent-consistency-models-optimum-demo.ipynb 1

Simple 0 s 4 Python 3 (ipykernel) | Busy

1 22

OpenVINO™

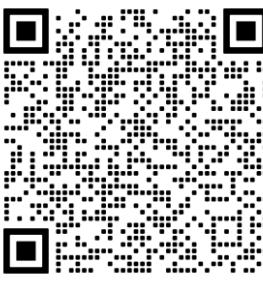
Visual Gen AI Models and OpenVINO Overview



OpenVINO Notebooks



Stable Diffusion



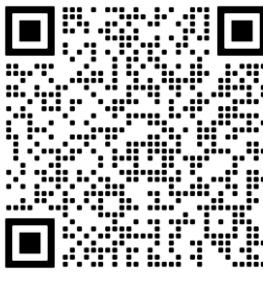
OpenVINO Notebooks

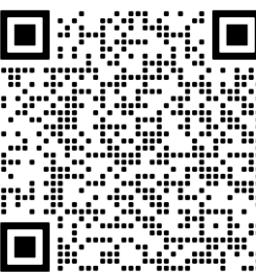
Text-to-Image: Latent Consistency Model



OpenVINO Notebooks

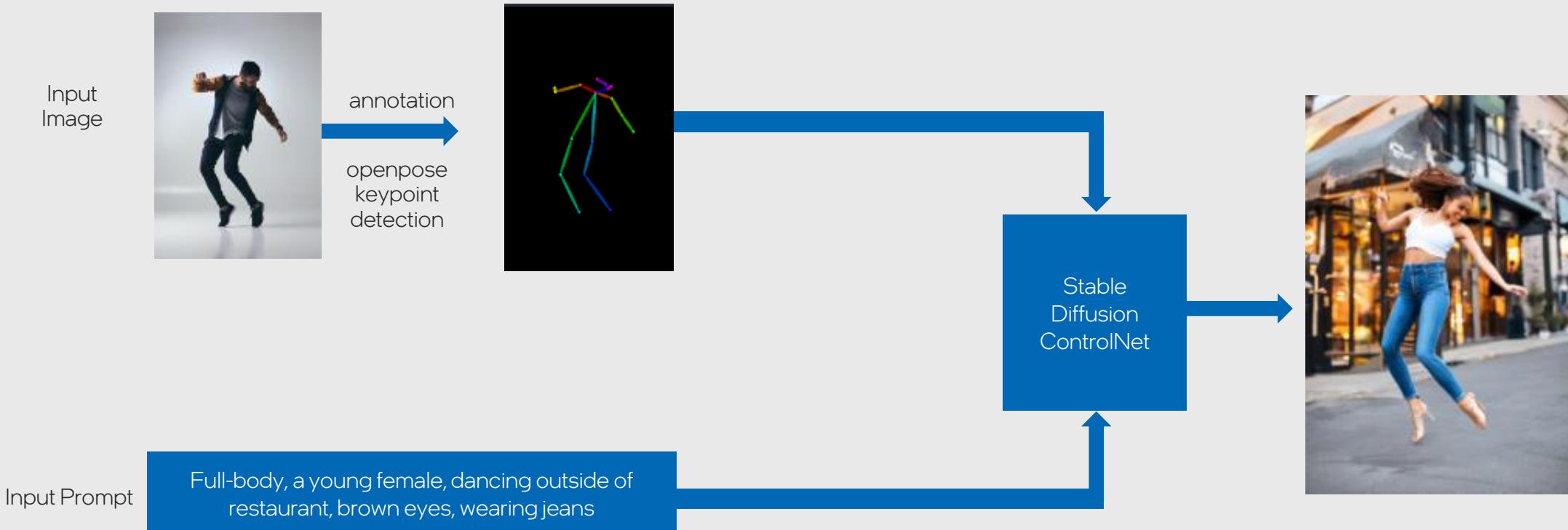
QR-Code Generation: ControlNet QR Code Monster





OpenVINO Notebooks

Text-to-Image: Stable Diffusion ControlNet Conditioning



OpenVINO Notebooks

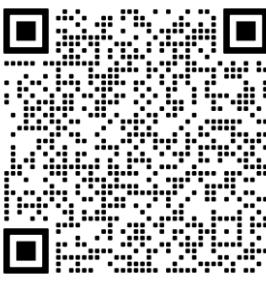


Image-to-Image: InstructPix2Pix

Original Image

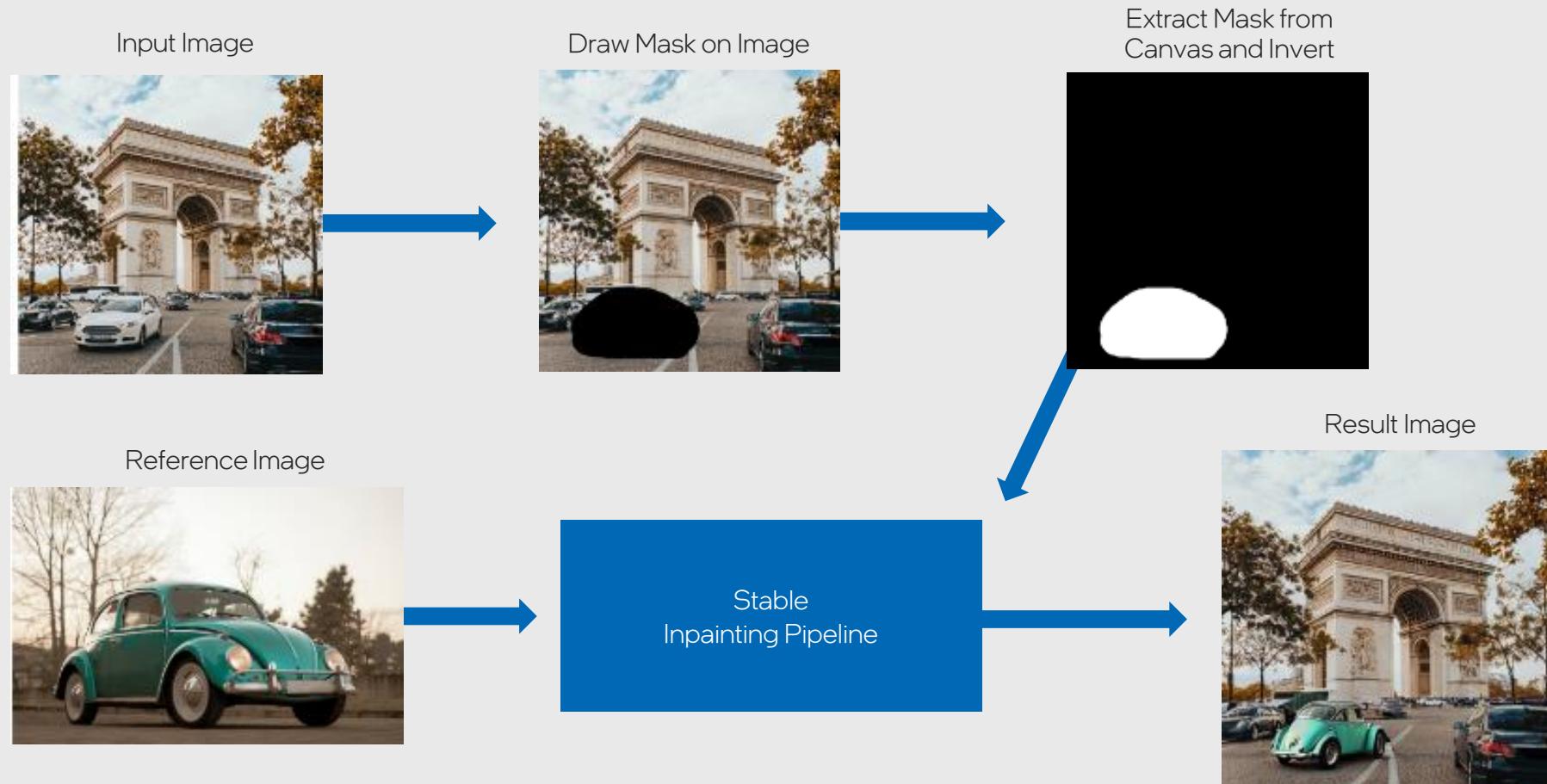
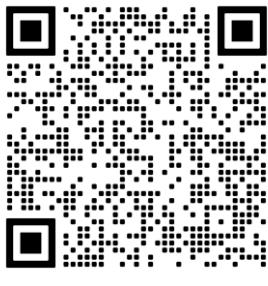


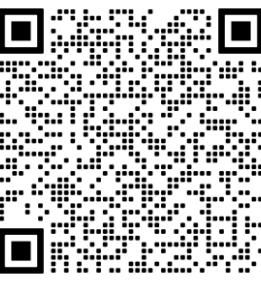
Prompt: Make It In Galaxy



OpenVINO Notebooks

In-Painting: Paint by Example

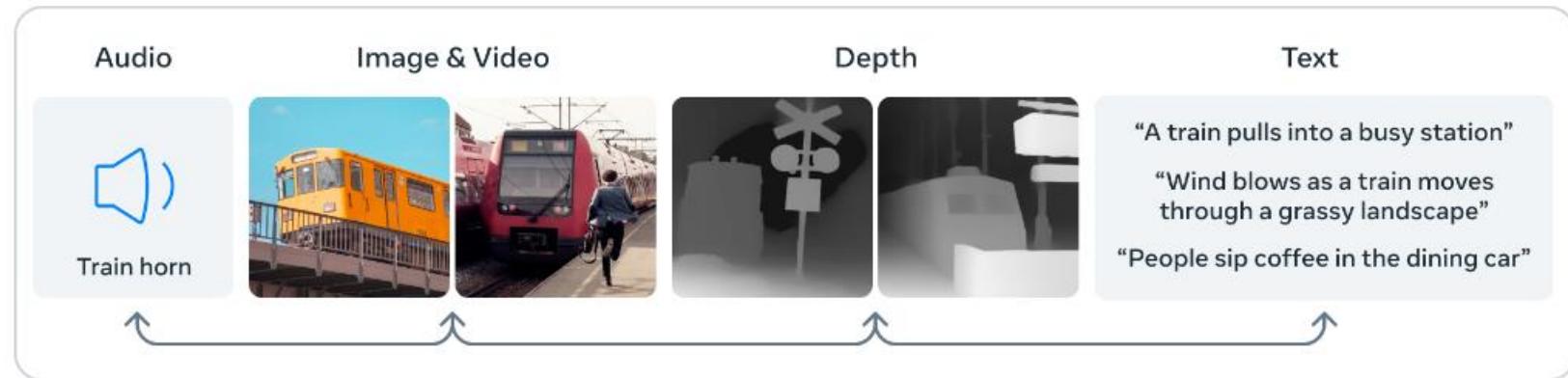




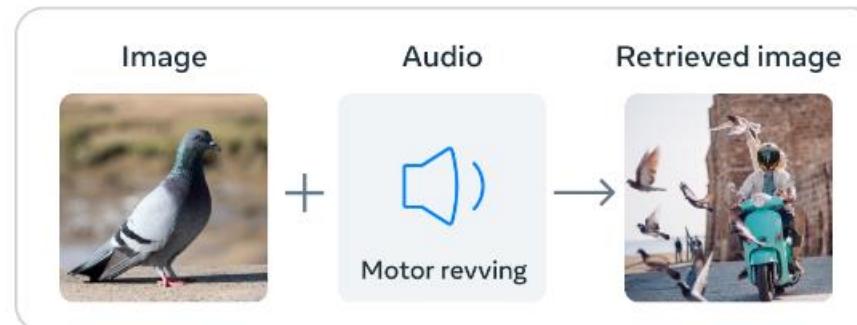
OpenVINO Notebooks

Multimodality: ImageBind

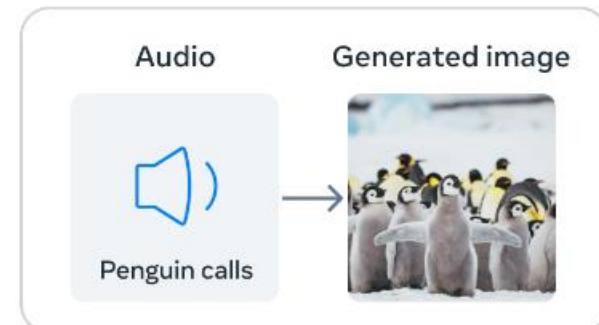
Cross-modal retrieval



Embedding-space arithmetic

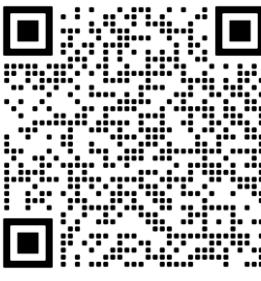


Audio to image generation



OpenVINO Notebooks

Text to Video: ZeroScope



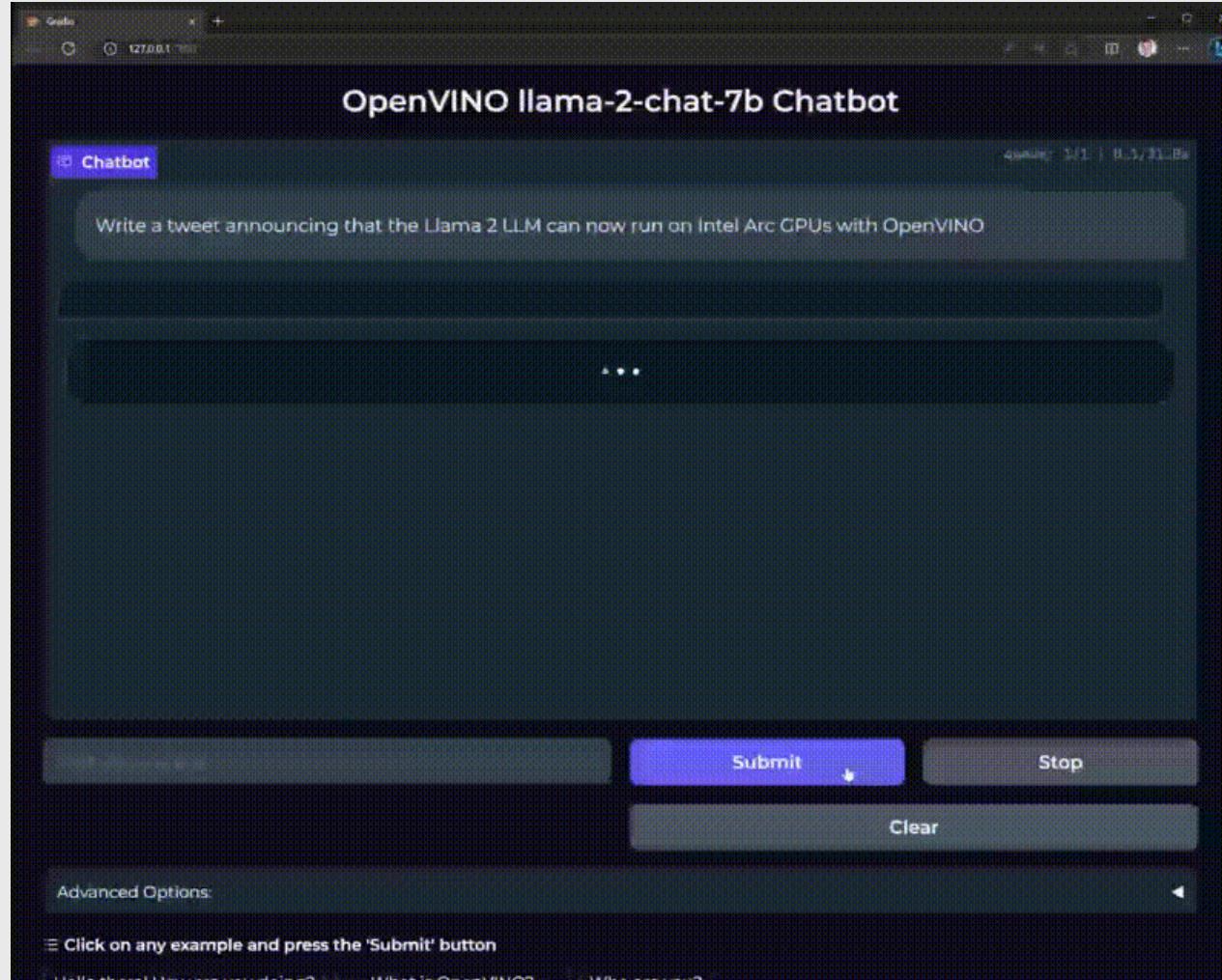
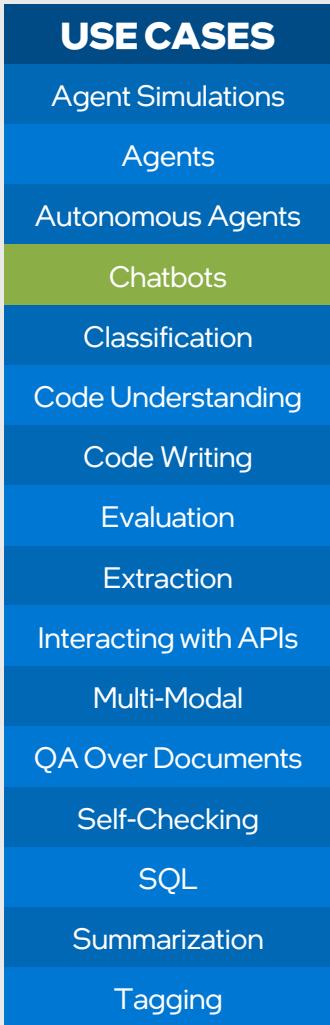
Darth Vader is
surfing on waves



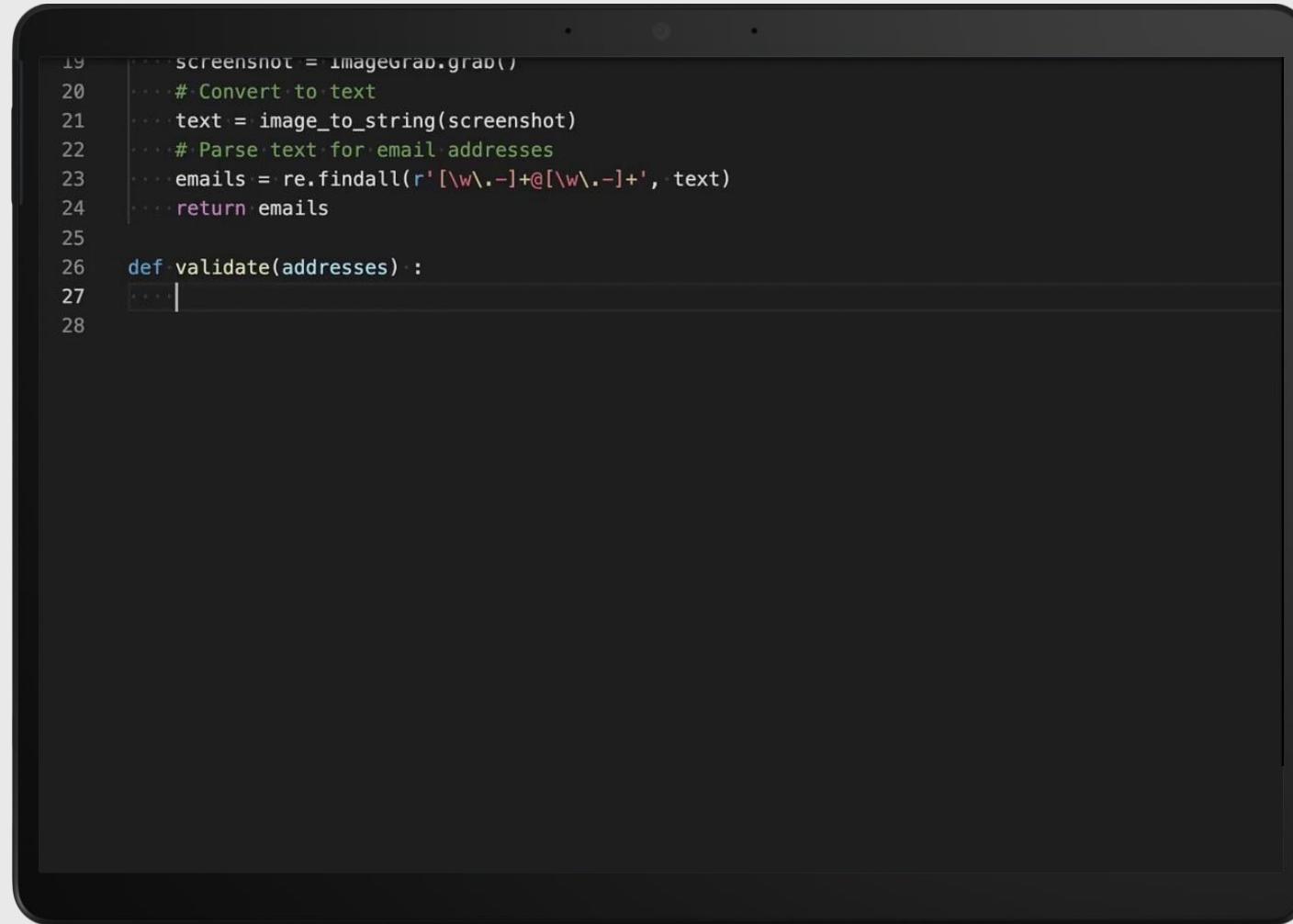
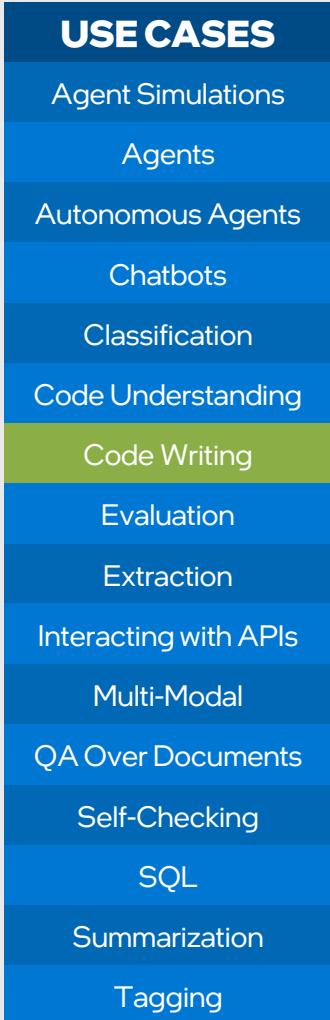


OpenVINO™
**LLMs with
OpenVINO**

LLM Use Case

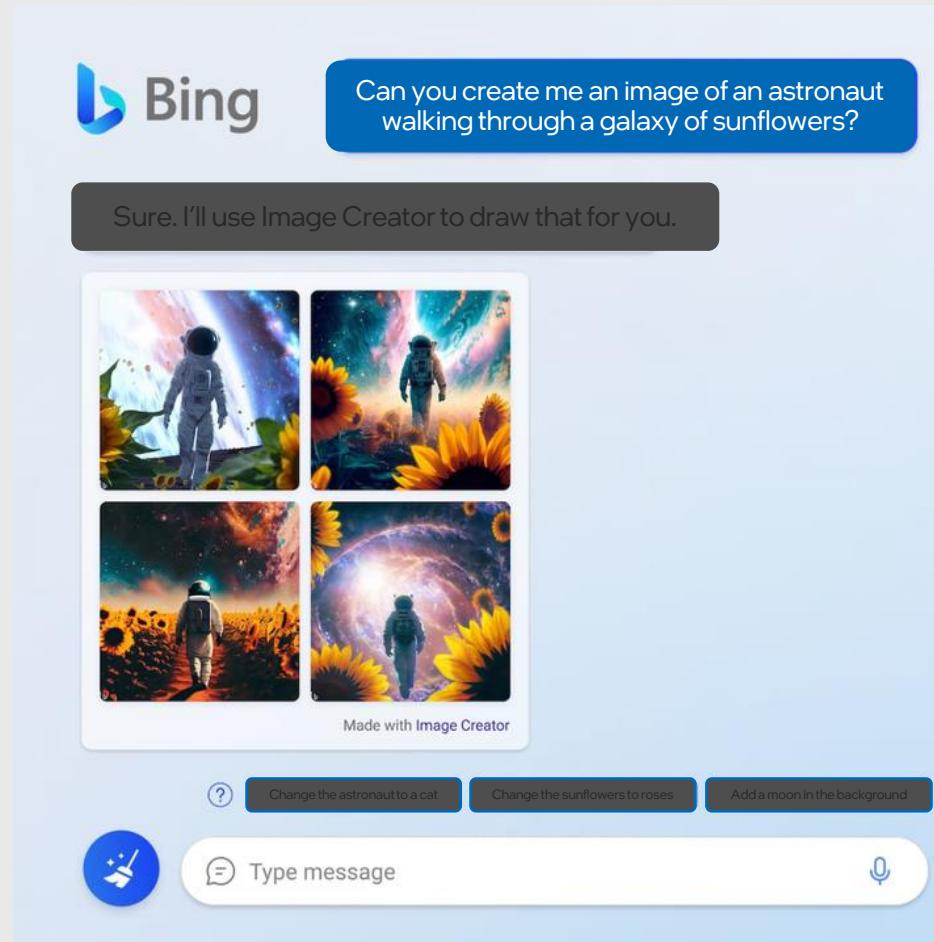
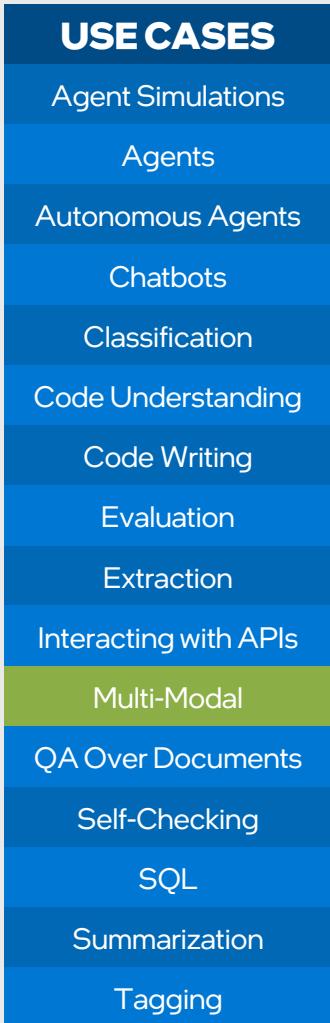


LLM Use Case

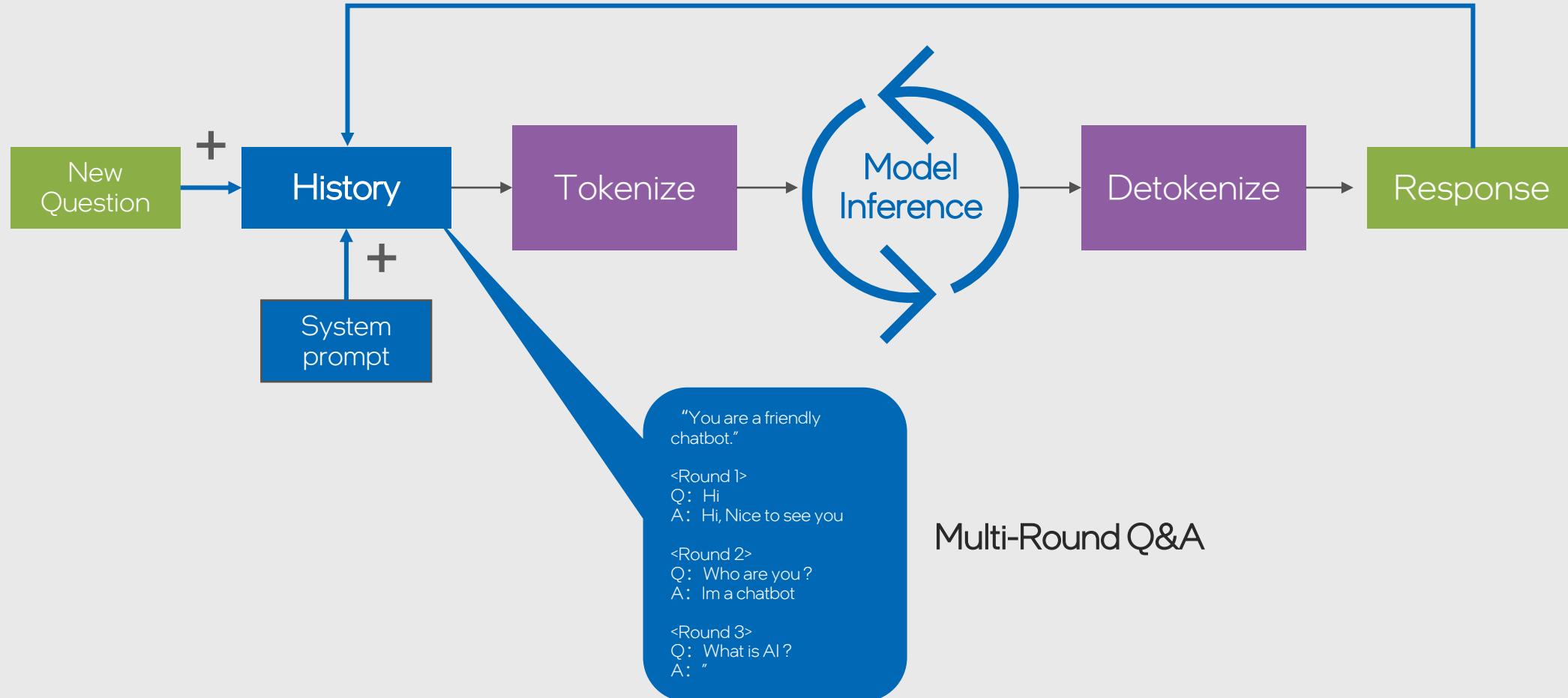


Code Generation

LLM Use Case



Example: How is a Chatbot Working?



OpenVINO™
**Deploy LLM
with OpenVINO**



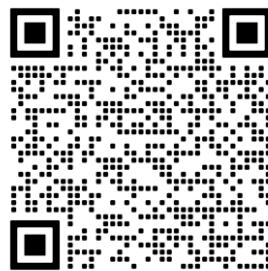
LLM-Enabled

Use Cases

Chat Bot | Code Generation | Search | Text Classification | Content Creation | Instruction Following

Example Model Support Includes, But Not Limited to

GPT J | Notus | LLaVa | Llama 2 | BLOOM | chatGLM | Neural Chat | Baichuan | Mixtral
MPT | Dolly | Qwen | Mistral | Zephyr | RedPajama | LLM chatbot | Yi



OpenVINO™ Integration with OptimumAccelerate Transformers

Task	Auto Class
text-classification	OVMModelForSequenceClassification
token-classification	OVMModelForTokenClassification
question-answering	OVMModelForQuestionAnswering
audio-classification	OVMModelForAudioClassification
image-classification	OVMModelForImageClassification
feature-extraction	OVMModelForFeatureExtraction
fill-mask	OVMModelForMaskedLM
text-generation	OVMModelForCausalLM
text2text-generation	OVMModelForSeq2SeqLM



Python

```
- from transformers import AutoModelForCausalLM
+ from optimum.intel.openvino import OVMModelForCausalLM

- model = AutoModelForCausalLM.from_pretrained(model_id)
+ ov_model = OVMModelForCausalLM.from_pretrained(model_id)

generate_ids = ov_model.generate(input_ids)
```

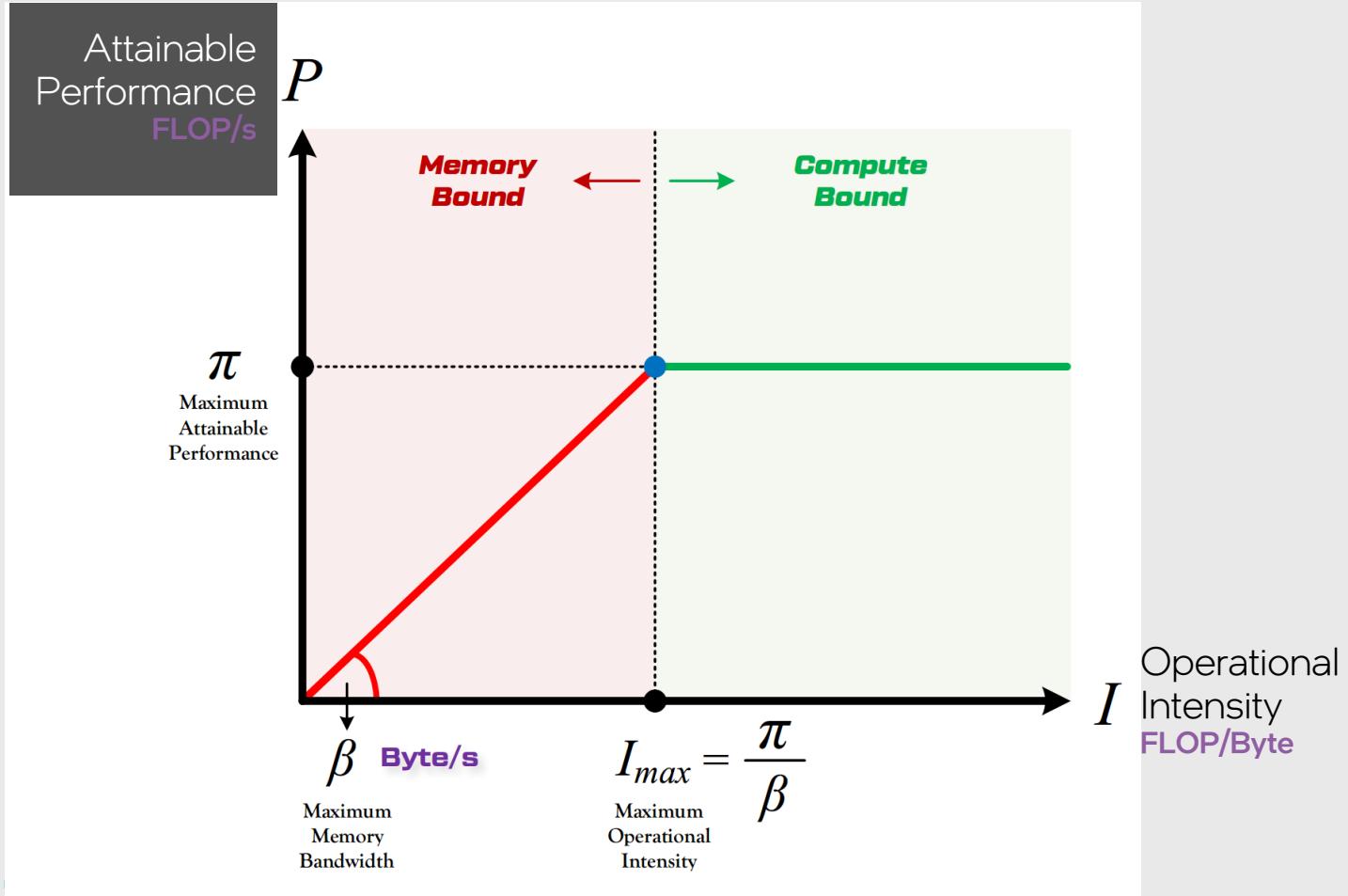
A woman with dark hair tied back, wearing a black button-down shirt, stands in front of a large digital screen. She is holding a white smartphone in her right hand, looking at it with a slight smile. The screen behind her displays a dense grid of blue and white lines, suggesting a data visualization or a neural network's internal structure.

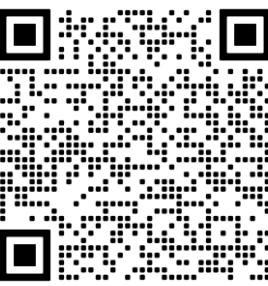
OpenVINO™

Optimize LLM with OpenVINO

Challenge for LLM Deployment

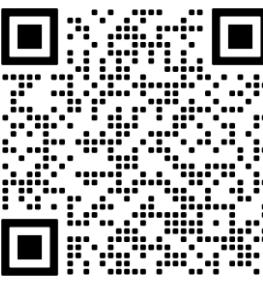
LLM Inference is a Memory Bound Task





1. Weight Compression (NNCF)

Model	Mode	Perplexity	Perplexity Increase	Model Size (GB)
databricks/dolly-v2-3b	fp32	5.01	0	10.3
databricks/dolly-v2-3b	int8	5.07	0.05	2.6
databricks/dolly-v2-3b	int4_asym_g32_r50	5.28	0.26	2.2
databricks/dolly-v2-3b	nf4_g128_r60	5.19	0.18	1.9
meta-llama/Llama-2-7b-chat-hf	fp32	3.28	0	25.1
meta-llama/Llama-2-7b-chat-hf	int8	3.29	0.01	6.3
meta-llama/Llama-2-7b-chat-hf	int4_asym_g128_r80	3.41	0.14	4.0
meta-llama/Llama-2-7b-chat-hf	nf4_g128	3.41	0.13	3.5
togethercomputer/RedPajama-INCITE-7B-Instruct	fp32	4.15	0	25.6
togethercomputer/RedPajama-INCITE-7B-Instruct	int8	4.17	0.02	6.4
togethercomputer/RedPajama-INCITE-7B-Instruct	nf4_ov_g32_r60	4.28	0.13	5.1
togethercomputer/RedPajama-INCITE-7B-Instruct	int4_asym_g128	4.17	0.02	3.6



OpenVINO™ Integration with Optimum

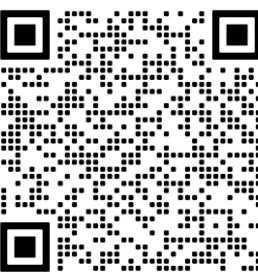
Using AutoGPTQ with int 4 precision:

```
# make use of optimum-intel
from optimum.intel import OVModelForCausalLM

# load pretrained model, convert to OpenVINO representation
# with keeping weights in int4
model = OVModelForCausalLM.from_pretrained("TheBloke/Llama-2-7B-GPTQ",
                                             use_cache=True, export=True)

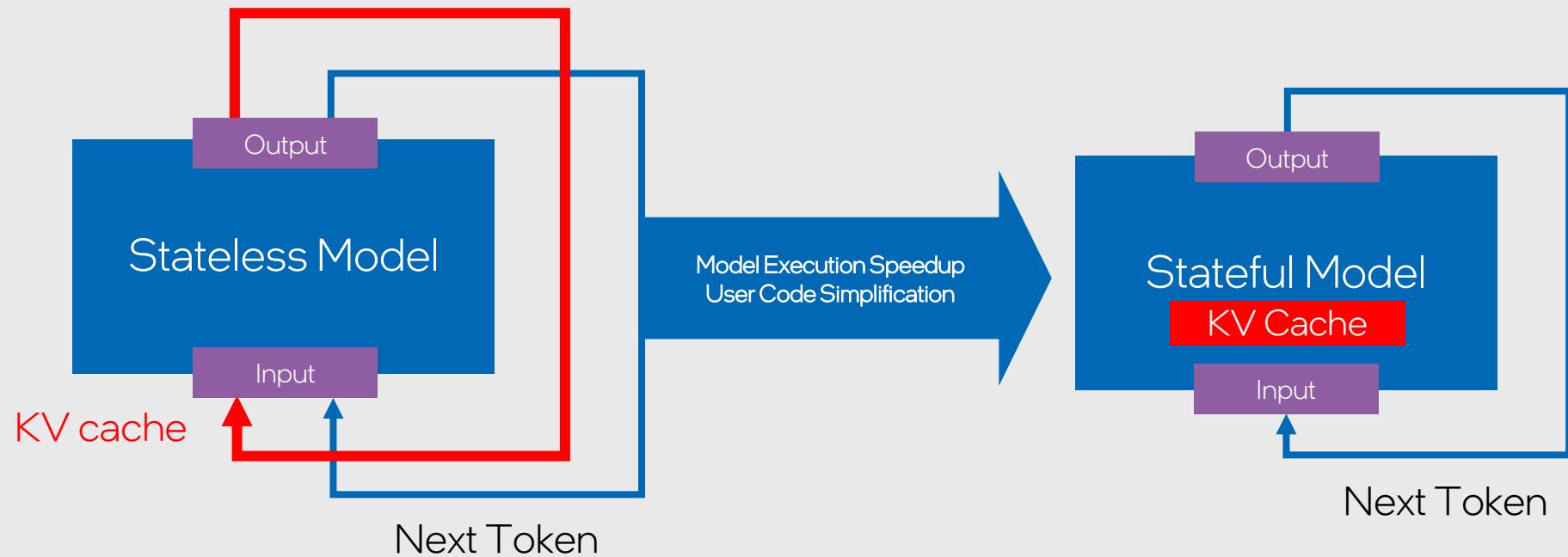
# store OpenVINO IR in a folder
model.save_pretrained("./Llama-2-7B-GPTQ")
```

Python



2. Stateful Transformation

How to optimize KV cache with OpenVINO



OpenVINO Chatbot

Chatbot

Write me a poem about CPU and GPU



Submit

Stop

Clear

Advanced Options:

☰ Click on any example and press the 'Submit' button

What is OpenVINO in plain English, and a few sentences?

Why is the sky blue in a few sentences?

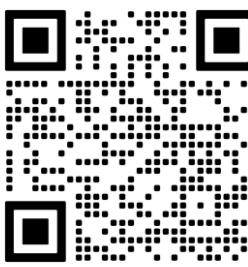
Can you explain this to a 5 year old in a few sentences, with emoji

Write a 100-word blog post on "Benefits of Artificial Intelligence and OpenVINO"



OpenVINO™

NEW Benchmark Tool and C++ Examples for LLM



openvino.genai

Pinned

openvino Public

OpenVINO™ is an open-source toolkit for optimizing and deploying AI inference

C++ ⭐ 5.4k 📂 1.9k

nncf Public

Neural Network Compression Framework for enhanced OpenVINO™ inference

Python ⭐ 729 📂 187

openvino_notebooks Public

Jupyter notebook tutorials for OpenVINO™

Jupyter Notebook ⭐ 1.7k 📂 651

openvino.genai Public

Run Generative AI models using native OpenVINO C++ API

Python ⭐ 35 📂 33

model_server Public

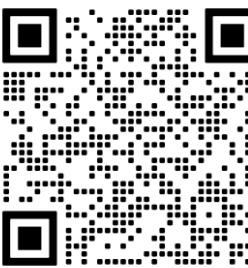
A scalable inference server for models optimized with OpenVINO™

C++ ⭐ 619 📂 185

training_extensions Public

Train, Evaluate, Optimize, Deploy Computer Vision Models via OpenVINO™

Python ⭐ 1.1k 📂 437



openvino.genai Benchmark Tool

Input Length – Output Length

```
numactl -N 1 --membind=1 python benchmark.py -m /mnt/llm_irs/models_db24bab9_stateful/llama-2-13b-chat/pytorch/dldt/compressed_weights/OV_FP16-INT8_ASYM -d cpu -r ./test_report_db24bab9/llm_irs_benchmark.log
INFO:nncf:NNCF initialized successfully. Supported frameworks detected: torch, onnx, openvino
[ INFO ] ==SUCCESS FOUND==: use_case: text_gen, model_type: llama-2-13b-chat
[ INFO ] OV Config={'PERFORMANCE_HINT': 'LATENCY', 'CACHE_DIR': '', 'NUM_STREAMS': '1'}
[ INFO ] OPENVINO_TORCH_BACKEND_DEVICE=CPU
[ INFO ] Model path=/mnt/llm_irs/models_db24bab9_stateful/llama-2-13b-chat/pytorch/dldt/compressed_weights/OV_FP16-INT8_ASYM, openvino runtime version: 2024.0.0-14166-db24bab90ae-pr_22392
Compiling the model to CPU ...
[ INFO ] From pretrained time: 5.70s
[ INFO ] Read prompts from /home/build/jenkins_home/workspace/test-llm-model-imp/llm_prompts/32_1024/llama-2-13b-chat.jsonl
[ INFO ] Numbeams: 1, benchmarking iter_nums(exclude warm-up): 3, prompt_nums: 2
[ INFO ] [warm-up] Input text: Once upon a time, there existed a little girl who liked to have adventures. She wanted to go to places and meet new people, and have fun
[ INFO ] [warm-up] Input token size: 32, Output size: 128, Infer count: 128, Tokenization Time: 4.60ms, Detokenization Time: 0.40ms, Generation Time: 9.91s, Latency: 77.42 ms/token
[ INFO ] [warm-up] First token latency: 649.84 ms/token, other tokens latency: 72.89 ms/token, len of tokens: 128
[ INFO ] [warm-up] First infer latency: 649.01 ms/infer, other inferences latency: 72.43 ms/infer, inference count: 128
[ INFO ] [warm-up] Max rss memory cost: 26407.07MBytes, max shared memory cost: 12568.50MByte
[ INFO ] [warm-up] Result MD5:[ c2ba8225fe810826cf3e69fb0b9af5c ]
[ INFO ] [warm-up] Generated: <s> Once upon a time, there existed a little girl who liked to have adventures. She wanted to go to places and meet new people, and have fun. She was always a
```

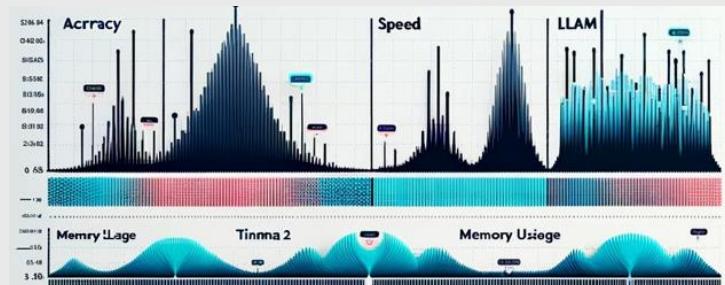
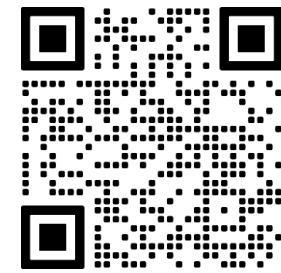
First Token Latency (ms)

Other Token Latency (ms)

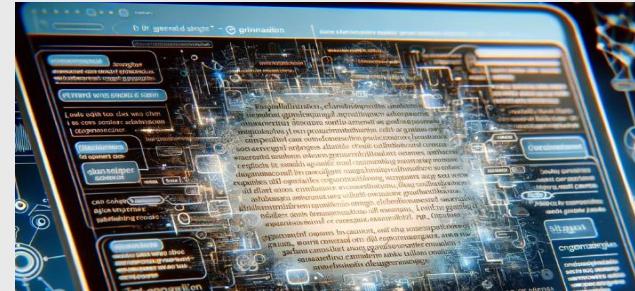
Memory Usage (GB)

OpenVINO™ GenAI Pipeline Repo

OpenVINO Native C&C++ Pipeline for Gen AI and LLM



Benchmarking for LLMs



Text generation C++ samples



Stable Diffusion (with LoRA) C++ image Generation Pipeline



LCM (with LoRA) C++ image Generation Pipeline

A woman with long dark hair is shown from the side, looking upwards towards a large, glowing, semi-transparent digital interface. The interface features a grid of white lines forming rectangles and circles, with several bright, glowing nodes or stars scattered across it. The background is a dark, out-of-focus cityscape with blurred lights.

OpenVINO™

Customize Your LLM

Challenge for LLM Application

Fabricate Facts

Knowledge is
Out of Date

Lack Knowledge on
Specific Domains

How to Enable New Knowledge on LLM?

Fine-Tuning

Model Adaptation Required

RAG

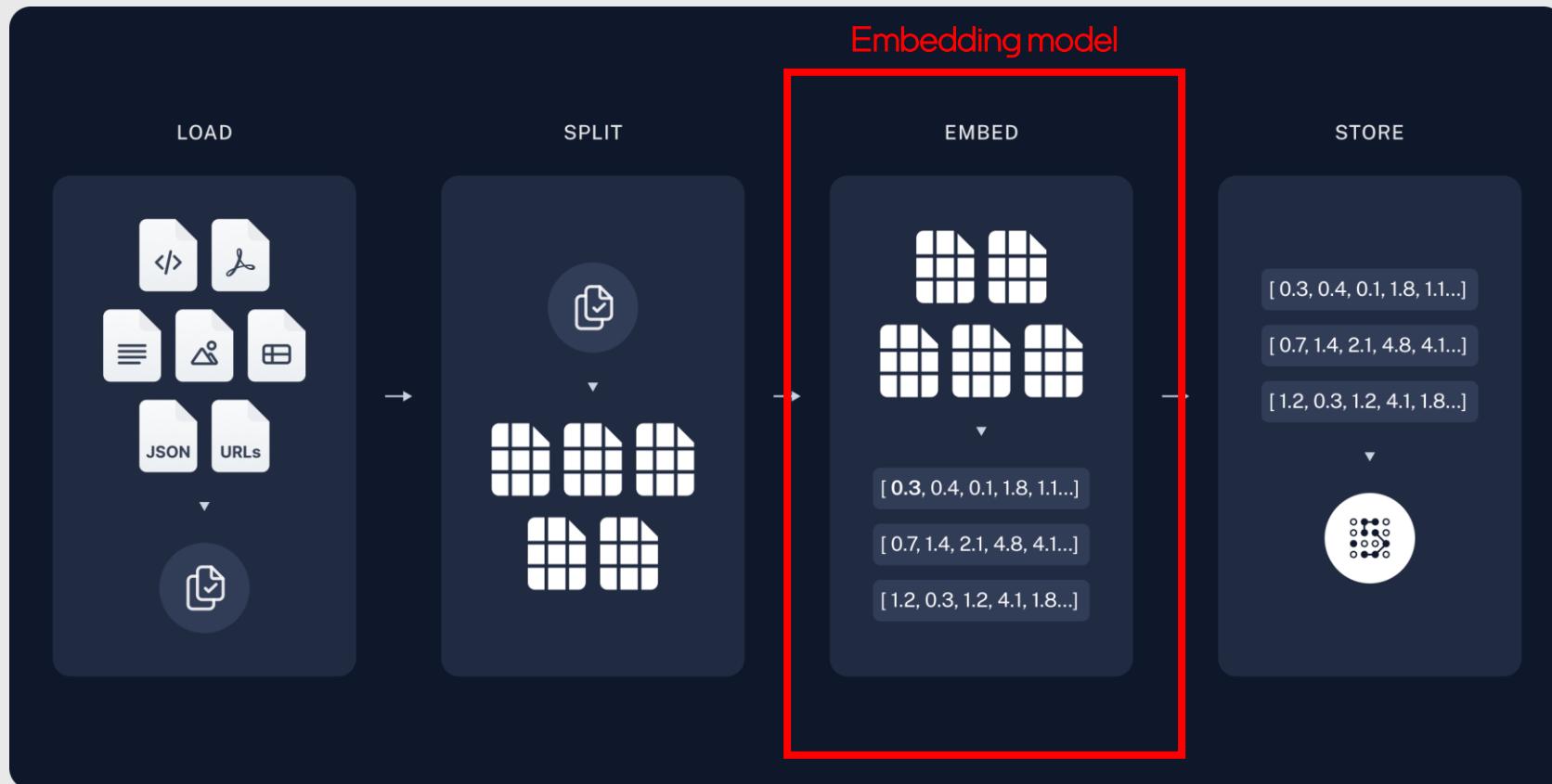
External Knowledge Required

Comparison

	Knowledge Update	Interpretability	Latency
Fine-Tuning	Require retraining	Black box, lower Interpretability	Lower
RAG	Directly update to retrieval knowledge base	Answer is traceable	Higher

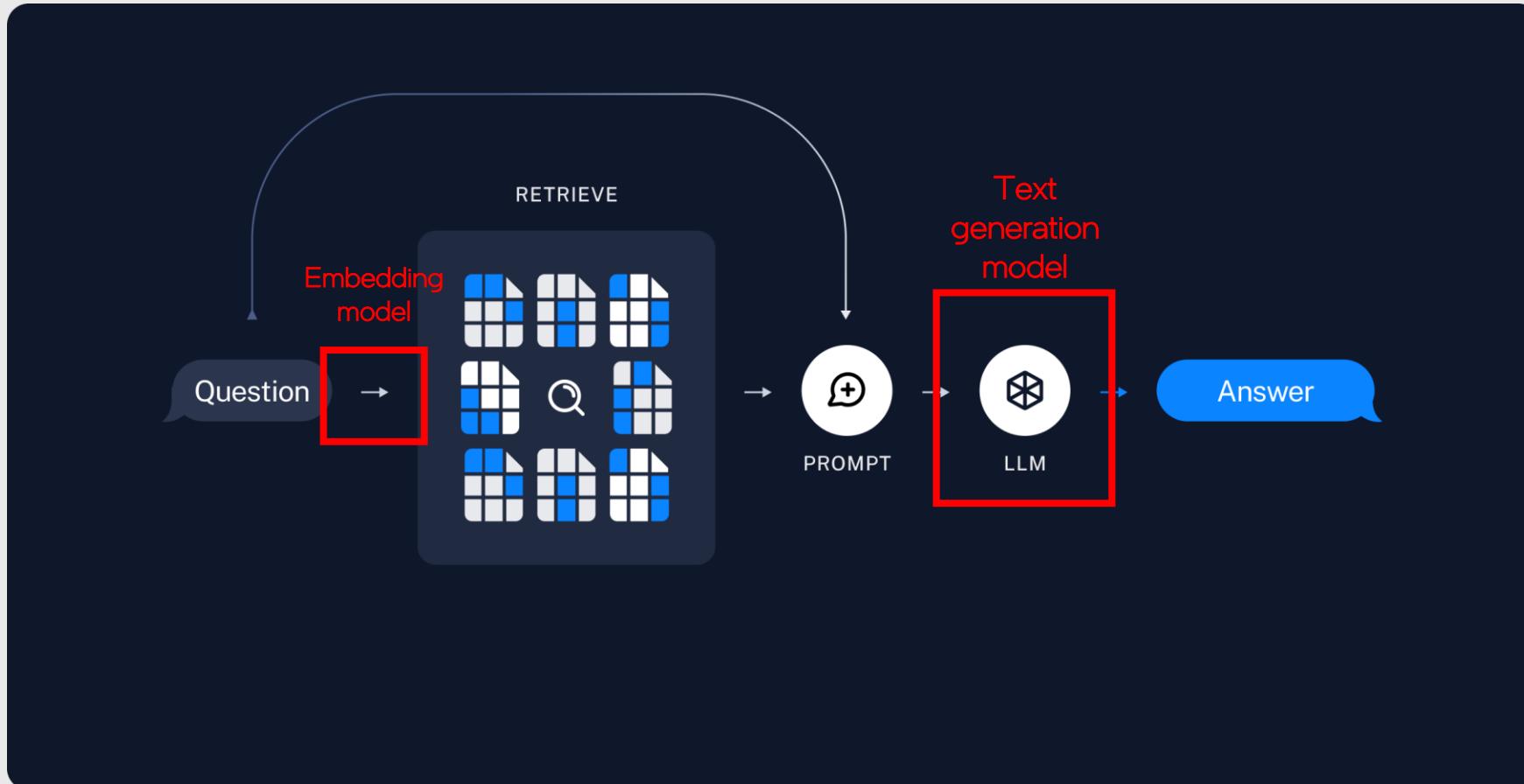
Retrieval-Augmented Generation (RAG)

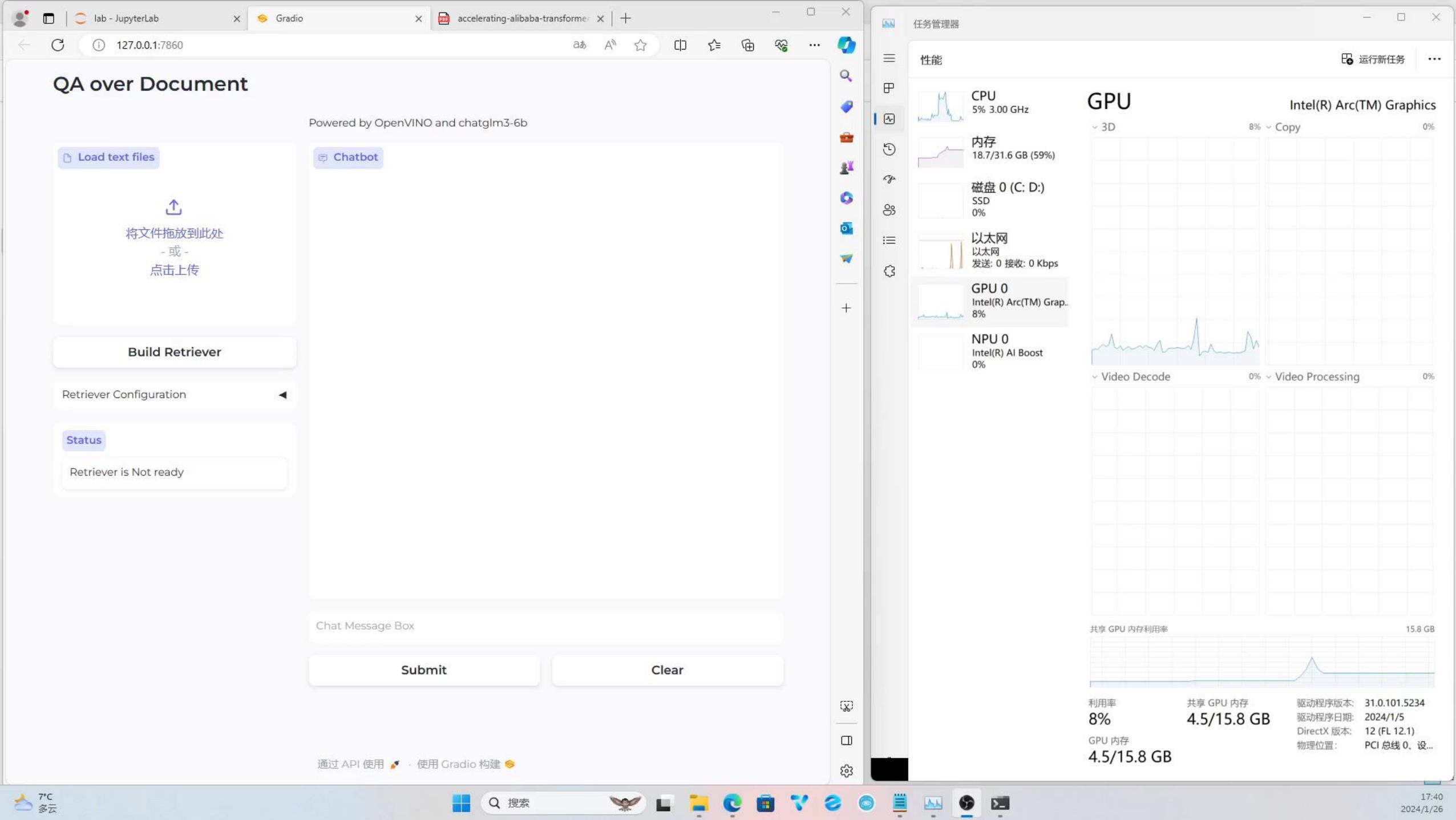
Indexing

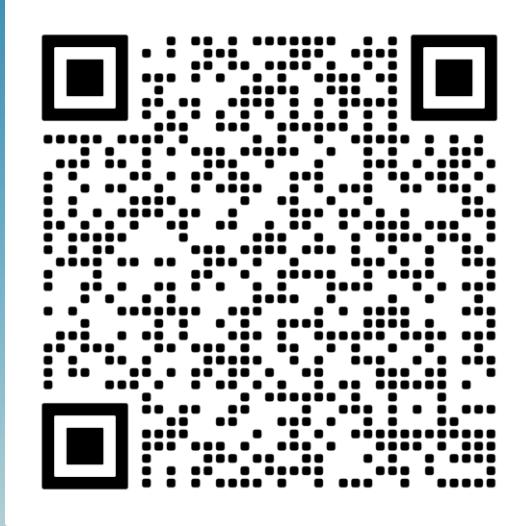


Retrieval-Augmented Generation (RAG)

Retrieval and Generation



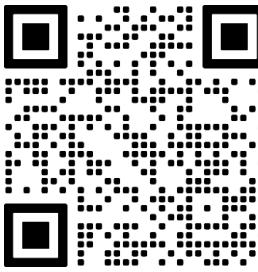




Try It Yourself
openvino.ai



Contribute to OpenVINO™ Toolkit



Good first issues

Board + New View

Filter by keyword or by field

Contributors Needed 27

Feel free to pick up a task!

- openvino #20534 [Good First Issue][TF FE]: Support Case operation for TensorFlow models
- openvino #20549 [Good First Issue]: Extend ONNX Frontend with Operator Col2Im-18
- openvino #20550 [Good First Issue]: Extend ONNX Frontend with Function Mish-18
- openvino #20547 [Good First Issue]: Extend ONNX Frontend with Function SoftmaxCrossEntropyLoss
- openvino #20546

Assigned 11

Issues already picked up

- openvino #20194 Extend ONNX Frontend with shape-15 operator
- openvino #20190 [Good First Issue][GPU]: Cannot load model when cache directory is running out of disk space
- openvino #18388 Segmentation fault when running test_get_runtime_model test
- openvino #18485 Extend ONNX Frontend with BatchNormalization operators in versions 14 and 15

Under Review 6

Issues with Pull Requests

- openvino #19891 [Good First Issue]: Compile OpenVINO on macOS with Xcode cmake generator
- openvino #17576 Extend ONNX Frontend with com.microsoft.Pad operator
- openvino #18483 Extend ONNX Frontend with BlackmanWindow, HammingWindow and HannWindow operators
- openvino #19006 [Feature Request]: create a github action who can assign automate an issue
- openvino #20581

Closed 11

Completed issues

- openvino #19912 [Good First Issue]: Refactor torchvision preprocessing converter into Python singledispatch
- openvino #19616 Align openvino.compile_model and openvino.Core.compile_model functions
- openvino #19617 Add a clear error message when creating an empty constant
- openvino #17501 Expand linter coverage to openvino/tests/layer_tests

+ Add item

+ Add item

+ Add item

How to start: <https://medium.com/openvino-toolkit/how-to-contribute-to-an-ai-open-source-project-c741f48e009e>

Introducing Intel's AI PC Developer Program

A new initiative by Intel to grow AI PC software ecosystem by empowering developers with best tools and resources

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- Best AI deployment frameworks on Intel XPU^s
- Seamless, consistent and reliable developer experience
- A developer kit to make it easy to adopt new AI technologies
- Opportunity to scale through Intel's broad and open ecosystem



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- Sign up for the AI PC Developer Kit lab sessions at tomorrow's Ecosystem Symposium
- Join the AI PC Developer Program at *Program Website (TBD)* and take home a developer kit



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Thank You!

